

Syllabus

Subject

Subject / Group	21100 - Geography of Tourism / 35
Degree	Degree in Geography - First year Degree in History of Art (2014) - Third year Degree in Tourism - First year Double Degree in Business Administration and Tourism - First year Double Degree in Economics and Tourism (2015) - First year Degree in History of Art (2009) - Third year
Credits	6
Period	First semester
Language of instruction	Spanish

Professors

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office / Building
Macià Blázquez Salom mblazquez@uib.cat	12:00	13:00	Tuesday	01/09/2018	31/07/2019	47, Beatriu de Pinós

Context

Knowing and understanding the spatial and temporal dimension of tourism will be the main aim of this subject. Its contents will deal with: theories, models and concepts of the Geography of tourism, going through its most important research methods and finally, analysing the patterns of spatial distribution of tourism offer and demand.

Requirements

Essential

The classes will be conducted in English and so students should have a good command of the language in order to understand the course content. Spanish and Catalan reading skills will be also needed. Furthermore they will need to participate in the class discussions, expressing their own ideas, through written essays.

Skills

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Specific

- * CE2. Building up a global vision of tourism and understanding the links between the different subsystems and disciplines that it comprises. .
- * CE-3. Recognizing the ways in which societies' social and spatial systems of organization influence types of tourism, the development of tourist seasons, and tourism impacts on the natural and human environments where tourism occurs. .
- * CE-5. Demonstrating an overall awareness of the different forms that tourist destinations can take internationally and being able to analyse the different factors involved in their make-up. .

Generic

- * CG2. Knowing how to apply technical and methodological knowledge to his/her work and doing so in a professional manner, integrating the different tourism-related subject areas that he/she has studied. Possessing the necessary skills and demonstrating them by putting forward and defending arguments and solving problems in relevant subject areas. .
- * CG11. Having the capacity to gather and interpret relevant quantitative, qualitative and spatial data, so as to make judgements that entail critical reflection on relevant tourism-related subjects of a spatial, social, economic, legal, scientific and ethical nature. .

Basic

- * You may consult the basic competencies students will have to achieve by the end of the degree at the following address: <http://www.uib.eu/study/grau/Basic-Competences-In-Bachelors-Degree-Studies/>

Content

The aim of this subject is analysing several aspects of the Geography of Tourism: definitions, explanatory models, historical evolution and the processes of social production of tourist spaces.

Range of topics

1. Geography of Tourism
Concepts, work, tourism, models and currents.
2. History and perceptions
Social changes and evolution of tourist preferences and destinations.
3. Tourist destinations construction
4. Tourist regions and modalities
From mass tourism destinations (3S) to a broad spectrum of modalities.

Teaching methodology

Theoretical and practical work. The latter will be developed through practical work in the classroom and on the field.

In-class work activities (2.4 credits, 60 hours)

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Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Lessons	Large group (G)	Contents' explanation.	60

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Aula Digital platform.

Distance education tasks (3.6 credits, 90 hours)

Modality	Name	Description	Hours
Individual self-study	Essays and field work	Essays preparation and practising on the field.	60
Group self-study	Group essay	Research and essay presentation.	30

Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Student learning assessment

Participatory attitudes during the lessons and practical activities will be evaluated.

Frau en elements d'avaluació

In accordance with article 33 of Academic regulations, "regardless of the disciplinary procedure that may be followed against the offending student, the demonstrably fraudulent performance of any of the evaluation elements included in the teaching guides of the subjects will lead, at the discretion of the teacher, a undervaluation in the qualification that may involve the qualification of "suspense 0" in the annual evaluation of the subject".

Lessons

Modality	Theory classes
Technique	Objective tests (retrievable)
Description	Contents' explanation.
Assessment criteria	The written, concise and synthetic expression will be valued, by means of an examination of short questions to develop.

Final grade percentage: 50%with a minimum grade of 5

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Essays and field work

Modality	Individual self-study
Technique	Papers and projects (non-retrievable)
Description	Essays preparation and practising on the field.
Assessment criteria	Writings will be evaluated as a result of the practices in the classroom and after the field trip through written memoirs.

Final grade percentage: 30%

Group essay

Modality	Group self-study
Technique	Papers and projects (retrievable)
Description	Research and essay presentation.
Assessment criteria	Essay preparation and presentation.

Final grade percentage: 20%

Resources, bibliography and additional documentation

The teacher will provide the work material to the students in class sessions, theoretical and practical, and through the Campus Extens.

Basic bibliography

Ioannides, D. & Debbage, K.G. (eds) (1998) *The economic geography of the tourist industry. A supply-side analysis*. Routledge, London.

Hall, C.M. & Page, S.J. (2005) *The geography of tourism and recreation :environment, place, and space*. Routledge, Abingdon, Oxon ; New York.

Lew, A.; Hall, C.M. i Timothy, D. (2008) *World Geography of travel and tourism*. Butterworth-Heinemann, Amsterdam, Londres.

Turner, L. & Ash, J. (1975) *The golden hordes*. Constable & Robinson,

Murray, I.; Yrigoy, I. i Blázquez-Salom, M. (2017). "The role of crises in the production, destruction and restructuring of tourist spaces. The case of the Balearic Islands". *Investigaciones Turísticas*, 13, p. 1-29.

Complementary bibliography

Atchison, C. & MacLod, N.E. (2002) *Leisure and tourism landscapes: social and cultural geographies*. Routledge, Londres.

Boniface, B. & Cooper, C. (2012) (6th edition) *Worldwide destinations. The geography of travel and tourism*. Routledge, Londres.

Crouch, D. (ed) (1999) *Leisure/tourism geographies: practices and geographical knowledge*. Routledge, Londres.

Hall, C.M. i Page, S.J. (2005) *The geography of tourism and recreation: environment, place, and space*. Routledge, Abingdon, Oxon, New York.

Harrison, D. (2001) *Tourism and the less developed world: issues and case studies*. CABI Pub, New York.

Jurdao, F. (ed) (1992) *Los mitos del turismo*. Endymion, Madrid.

Lew, A., Hall, C.M., Williams, A.M. (eds) (2004) *A companion to tourism*. Blackwell, Oxford.



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- Mowforth, M. i Munt, I. (2009) (3^a ed) Tourism and sustainability: new tourism in the Third World. Routledge, Londres.
- Segreto, L.; Manera, C. i Pohl, M. (eds) (2009) Europe at the seaside. The economic history of mass tourism in the Mediterranean. Bergham Books, Oxford.
- Sharpley, R. i Telfer, D.J. (ed) (2002) Tourism and development. Concepts and issues. Channel View Publications, Clevedon.
- Shaw, G. i Williams, A.M. (1994) Critical issues in tourism. A geographical perspective. Blackwell, Oxford.
- Shaw, G. i Williams, A.M. (2004) Tourism and tourism spaces. SAGE, London.
- Turner, L. i Ash, J. (1991) La horda dorada. El turismo internacional y la periferia del placer. Endymion, Madrid.
- Urry, J. (1990) The tourist gaze. Sage, London.
- Vera, F. (coord) (2011) Análisis territorial del turismo y planificación de destinos turísticos. Tirant lo Blanch, Valencia.
- Wahab, S. i Cooper, C. (ed) (2001) Tourism in the age of globalisation. by Routledge, London, New York.
- Williams, S. (1998) Tourism Geography. Routledge, London.

Other resources

INTERNATIONAL ASSOCIATION OF SCIENTIFIC EXPERTS IN TOURISM. AIEST. <http://www.aiest.org>

ORGANIZACIÓN MUNDIAL DEL TURISMO. OMT/WTO <http://www.unwto.org>

PACIFIC ASIA TRAVEL ASSOCIATION <http://www.pata.org>

PROGRAMME DES NATIONS-UNIES POUR L'ENVIRONNEMENT (PNUE), INDUSTRIE ET ENVIRONNEMENT (PNUE/UNEP IE). TOURISM PROGRAMME <http://www.unep.org>

WTTC (WORLD TRAVEL AND TOURISM COUNCIL) <http://www.wttc.org>

COMMISSION EUROPÉENNE, DG XXIII, DIRECTION TOURISME <http://europa.eu.int/en/comm/dg23/tourisme/tourisme.htm>

INSTITUTO DE ESTUDIOS TURÍSTICOS. MINISTERIO DE ECONOMÍA Y HACIENDA <http://www.iet.tourspain.es>

WORLD LEISURE AND RECREATION ASSOCIATION <http://worldleisure.org>

TRAVEL AND TOURISM RESEARCH ASSOCIATION <http://www.ttra.com>

GOVERN BALEAR www.caib.es

CENTRE D'INVESTIGACIÓ I TECNOLOGIES TURÍSTIQUES DE LES ILLES BALEARS. CITIB <http://www.visitbalears.com>

WORLD WIDE FUND FOR NATURE. WWF <http://www.panda.org>

THE ECOTOURISM SOCIETY. TES <http://www.ecotourism.org>

WORLD HERITAGE CENTRE (UNESCO) <http://www.unesco.org/whc>

UNESCO <http://www.unesco.org>

ALBASUD: investigació i comunicació per al desenvolupament <http://www.albasud.org/>

TOURSIMWATCH <http://www.tourism-watch.de/en>

COODTUR. Red Interenacional de investigación en turismo, cooperación y desarrollo <http://www.coodtur.org/>

UNED <http://geografia-turistica-mundial.blogspot.com.es/>

