

Syllabus

Subject

Subject / Group	11498 - Extensions of Economic Evaluation / 1
Degree	Master's Degree in Economics of Tourism: Monitoring and Evaluation
Credits	3
Period	First semester
Language of instruction	English

Professors

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office / Building
Francisco Jorge Oliver Rullán xisco.oliver@uib.es	12:30	13:30	Tuesday	11/09/2018	30/07/2019	DB245

Context

The aim of the subject is to offer the students tools for the evaluation of policies or projects and analyze the impact on social welfare, inequality and redistribution, poverty and efficiency.

Requirements

Recommended

There is no requirement in the sense of obligation to pass a subject before taking Extensions of Economic Evaluation. However, it is recommended to take "Economic principles of evaluation" and "Integrated evaluation of economic impacts" in advance for a better understanding of the techniques described in the course.

Skills

Specific

- * CE7 – To be able to collect, generate, process and analyse statistical data to support monitoring and evaluation activities. .
- * CE8- To know and understand the diverse impact that different tourism development alternatives can have on social wellbeing (environment, health, equality of opportunities, etc.). .
- * CE11 – To be able to structure the work undertaken, as well as the results obtained, with the purpose of presenting reports in the fields of monitoring and evaluation. .

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Generic

- * CG2 – To develop an innovative capacity by applying the acquired knowledge to the resolution of problems in new environments related to the tourism sector. .
- * CG7 – To acquire specialized knowledge about the tourism system to make it possible to face challenges and provide solutions. .
- * CG8 – To know how to apply information and communications technology (ICT) in the context of tourism projects. .

Basic

- * You may consult the basic competencies students will have to achieve by the end of the Master's degree at the following address: http://estudis.uib.cat/master/comp_basiques/

Content

Range of topics

1. Social welfare functions and social wellbeing
2. Distribution analysis
3. The impact of reforms or projects
4. Multi-criteria analysis
5. Equality of opportunities

Teaching methodology

In-class work activities (0.72 credits, 18 hours)

Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Development of the topics	Large group (G)	It is a 2-hour class which gives the student an introductory overview of the topic. These lectures should allow the students to acquire the basic knowledge and guide them to deepen themselves in the lesson content.	10
Practical classes	Applications and examples	Large group (G)	The aim is to promote the exchange of critical opinions from all participants and facilitate the application of knowledge to economic situations. There will be discussions of case studies linked to the topics presented in class.	6
Assessment	Exam	Large group (G)	The final exam assess the knowledge acquired by students throughout the whole course.	2

At the beginning of the semester a schedule of the subject will be made available to students through the UIB digital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Aula Digital platform.

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Distance education tasks (2.28 credits, 57 hours)

Modality	Name	Description	Hours
Individual self-study	Exercises and study	The exercises ensure that students learn the concepts covered in the course.	40
Group self-study	Practice and study	The students learn the concepts covered in the course and create working groups to solve questions.	8
Group or individual Report self-study		The aim is to present a short report that evaluates the impact of a reform or a project using the techniques developed in the course.	9

Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Student learning assessment

Frau en elements d'avaluació

In accordance with article 33 of Academic regulations, "regardless of the disciplinary procedure that may be followed against the offending student, the demonstrably fraudulent performance of any of the evaluation elements included in the teaching guides of the subjects will lead, at the discretion of the teacher, a undervaluation in the qualification that may involve the qualification of "suspense 0" in the annual evaluation of the subject".

Exam

Modality	Assessment
Technique	Extended-response, discursive examinations (retrievable)
Description	The final exam assess the knowledge acquired by students throughout the whole course.
Assessment criteria	
Final grade percentage:	50%with a minimum grade of 3.5



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Report

Modality	Group or individual self-study
Technique	Papers and projects (non-retrievable)
Description	The aim is to present a short report that evaluates the impact of a reform or a project using the techniques developed in the course.

Assessment criteria

Final grade percentage: 50% with a minimum grade of 3.5

Resources, bibliography and additional documentation

Basic bibliography

Lambert, Peter J. (2001) "The Distribution and Redistribution of Income" 3rd Edition. Manchester University Press
Roemer, John E. (2000) "Equality of Opportunity" Harvard University Press
Stiglitz, Joseph E. (2000) "Economics of the Public Sector", Norton & Company. 3rd Edition

Other resources

Other material uploaded in Campus Extens

