



Universitat
de les Illes Balears

SOCIAL AND LEGAL SCIENCES

HOTEL MANAGEMENT

#SOM
UIB



DEGREE

What does it cover?

The Degree in Hotel Management aims to provide students with the necessary knowledge and skills to manage hotel companies. The purpose of the course is to train professionals who are able to undertake accommodation and restaurant business management duties both domestically and internationally. This course has a major practical element in operational management areas across all hotel departments.

What will you learn?

As a student on the Degree in Hotel Management you will get to know and become familiar with the tourism business in general and the hotel sector specifically. You will acquire knowledge aimed at business management in the hospitality sector, accommodation and catering, and undertake placements at national and international companies.

You will acquire skills in applying management principles and basic administration across different departments and operational areas for continuous improvement in the hospitality business. You will also learn and be able to apply skills in economics, law, geography, new technologies and human resources in the hotel sector, with an ability for teamwork and adaptation to new settings in a highly dynamic sector. In turn, you will also acquire a high level of language skills in both German and English.



Arxiduc Lluís Salvador
Building Tel.: 971 17 26 08

What will you be able to do after graduation?

As a Hotel Management graduate, you will have developed the necessary skills to undertake professional management and administration duties. You will have a grounding in the hotel industry; be able to solve problems; defend arguments; collect information and critically analyse territorial, social, economic and legal issues relating to the hospitality, accommodation and catering industry, and you shall have solid language skills in English and German. You will have a customer-service spirit and the professional resources to provide it responsibly and ethically.

Hotel Management graduates will be able to develop a professional career at:

- Accommodation businesses (hotels, hotel chains, cruise companies...) as managers, deputy managers, departmental managers (bookings, reception, procurement, revenue management)
- Non-holiday accommodation businesses (hospitals, residences...) as managers, deputy managers and/or heads of department
- Catering businesses and companies linked to complementary services (leisure centres, catering and theme parks) as managers, administrators, area supervisors, advisers
- Consulting firms for business creation in the hotel, accommodation and catering sector
- Research institutes, universities and other research centres as lecturers and researchers in the areas of hospitality, accommodation and catering.

MORE INFORMATION

<http://estudis.uib.cat/grau/direccio-hotelera>
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CURRICULUM

FIRST YEAR

- Information Technology
- Introduction to Economics
- World Geography of Tourism I
- Kitchen Management
- Food Safety and Nutrition
- German I
- English I
- Basic Notions of Law
- Introduction to Business
- Food and Drink Management

SECOND YEAR

- English II
- German II
- Facilities, Equipment and Occupational Hazard Prevention
- Lodging Management
- The Tourism and Hotel Industry Economy
- World Geography of Tourism II
- Accounting
- German III
- English III
- Lodging Management and Revenue Management

THIRD YEAR

- English for Executives
- German IV
- Technology Projects in the Hotel Sector
- Labour Relations in the Hotel Sector
- Cost Accounting
- Food and Drink Management
- Tourism Marketing and e-Commerce
- Team and Human Resources Management
- Practicum I

FOURTH YEAR

- Tourism Industry Contracts
- Financial Management of Hotel Companies
- Environmental and Quality Management
- Practicum II
- Final Degree Project

ECTS Credits: 240



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